

Modeshift STARS Education Initiatives

TRAVEL INITIATIVES

Air Quality

- AQ1 School promotes car sharing
- AQ2 Car free days
- AQ3 Car free zone in place
- AQ4 Park and walk/stride scheme
- AQ5 Removal of car parking spaces
- AQ6 Highway code is promoted to students, staff and parents
- AQ7 Parent parking campaign
- AQ8 Parking Pledge Scheme
- AQ9 Eco Driver Training
- AQ13 Anti Idling Initiative
- AQ14 Air pollution promotion
- AQ15 National Clean Air Day
- AQ10-12 Other air quality initiative

Cycling

- C1 Dr Bike/cycle maintenance sessions
- C2 Cycle parking installed
- C20 National Cycle Challenge
- C21 Bikeability level 1
- C22 Bikeability level 2
- C23 Bikeability level 3
- C3 Bikers breakfast
- C4 Opportunity to practice cycling skills at break time
- C5 School takes part in Sustrans Big Walk & Wheel
- C6 Cycle competitions/ schools cycle challenge
- C7 Cycle reward scheme
- C8 Bike Week
- C9 Cycle club in place
- C10 Pool bike system in place
- C11 Cycle purchase scheme for staff
- C12 Bicycle Security Marking
- C13 Cycle rides/excursions
- C14 Cycle Train / Bike Bus in place
- C15 Bling Your Bike Day
- C16-18 Other cycling initiative

Public Transportation

- PT1 Public transport used for school trips
- PT2 School promotes public transport
- PT3 School promotes responsible behaviour on public transport / has bus behaviour policy
- PT4 Private coaches for school trips pick up and set down in safe / accessible places
- PT5 School promotes young person's travel card scheme
- PT9 Catch the bus week
- PT10 School has anti-bullying policy for school transport/public buses
- PT11 Hop Off - get off two stops early
- PT6-8 Other public transportation initiative 1

Road Safety & Training

- R1 Cycle training for pupils (other than Bikeability levels 1 - 3)
- R2 Learn to Ride
- R3 Balance Bike Training
- R4 Scooter training
- R5 Pedestrian skills training
- R6 Independent travel training
- R7 Young Driver Training
- R8 Cycle training for staff and / or parents
- R9 Road Safety assembly/ presentation
- R10 Be Bright Be Seen Activities
- R11 School invites experts/organisations to talk about personal safety
- R12 Safety around large vehicles training
- R13 Use of transition resources
- R14 Pupils monitoring traffic
- R15 School has lobbied for installation of traffic calming outside of school
- R16 School has lobbied for installation of safer crossings on the route to school
- R17 School has lobbied for installation of 20mph zone outside of school
- R18 Road Safety Day/Week
- R23 In car safety for young adults
- R24 Nursery Teaches Road Safety & Active Travel Messages
- R19-21 Other road safety & training initiative

Walking & Scooting

- W1 Living Streets WOW Campaign
- W2 Living Streets Next Steps to Secondary campaign delivered
- W3 Local Walking Reward Scheme
- W6 Walk to school week
- W7 Walk to school month
- W8 5 / 10 minute walking zone in place
- W9 Educational / Curriculum Walks
- W10 Walking bus in place
- W11 Walking trips
- W12 Scooter storage installed
- W13 Scooter club
- W14 Active travel breakfast
- W19 Parent shelter installed
- W25 Secure buggy storage installed
- W16-18 Other walking/scooting initiative

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SUPPORTING INITIATIVES

| Curriculum | | Promotion | |
|--------------|---|-----------|---|
| CU1 | School takes part in competitions promoted by others | PR1 | Newsletter |
| CU13 | School collects postcode data | PR2 | Info sent to residents / school communicates with residents |
| CU2 | School teaches the health benefits of safe / active travel | PR3 | Local media / School gets local media attention |
| CU3 | School teaches environmental benefits of active travel | PR4 | Presents to / shares ideas with other schools |
| CU4 | Theatre in Education on sustainable travel or road safety | PR5 | Distributing cycling and public transport maps |
| CU5 | Bike maintenance lessons | PR6 | School has an active travel policy |
| CU6 | Cycling lessons (PE) | PR7 | Travel information on notice board |
| CU7 | Road safety lessons | PR8 | Competitions run & promoted within school |
| CU8 | Pupils use school travel survey data from STARS in lessons | PR9 | Assembly |
| CU9 | School uses the Living Streets Travel Tracker to collect data | PR10 | Social Media Campaign |
| CU10-12 | Other curriculum work | PR11 | Sponsored events |
| Partnerships | | PR12 | Parents' evenings/ Induction evenings |
| P1 | School works with Police/ Safer Neighbourhood Team/ PCSO to promote safe & sustainable travel | PR13 | Information on website |
| P2 | School works with other schools to promote safe and sustainable travel | PR14 | Councillor/ MP/ Mayor invited to an event |
| P3 | School presents their work to other groups | PR15 | Within the Prospectus |
| P4 | School works towards the Sustainable Schools Framework | PR16 | Letter from Head Teacher to Parents |
| P5 | School works with Local councillors/ Mayor/ MPs | PR17 | New parent pack |
| P6 | School has achieved Eco School status | PR18 | Transition activities |
| P7 | School works with local residents/ resident associations to promote safe and sustainable travel | PR19 | School Railing Banners |
| P8 | School works with local charities/ NGOs to promote safe and sustainable travel | PR20 | JTA/YTA/JRSO's in place |
| P9 | School works with local sport/ health partnerships to promote safe and sustainable travel | PR21 | Travel to school information maps created |
| P10-12 | Other Partnerships | PR27 | Active travel shop / enterprise |
| | | PR22-24 | Other promotion method |