



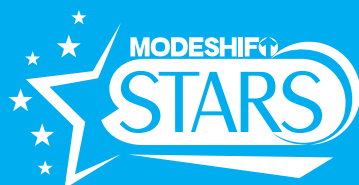
How to get started:

- ★ Visit www.modeshiftstars.org
- ★ Select the 'Contact/Register' box from the top menu bar
- ★ Select the scheme you wish to register to (Education/Business/Community)
- ★ Complete and submit the 'Registration' form
- ★ Your registration will be forwarded to the relevant contact for your area, and we will aim to respond within 2-working days

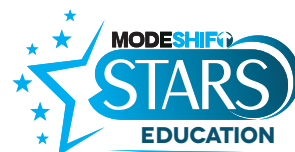
For details of the latest fees for participating in Modeshift STARS, please visit www.modeshiftstars.org/about/modeshift-stars-fees/



 www.modeshiftstars.org
 admin@modeshiftstars.org



Modeshift STARS empowers organisations by providing a centre of excellence for developing, delivering and monitoring effective Travel Plans.



Modeshift STARS Accreditation Cycle

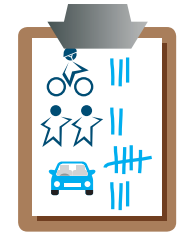


1. GETTING STARTED



- Establish a Working Group
- Agree and state your Travel Plan Aims

2. ASSESS THE SITUATION

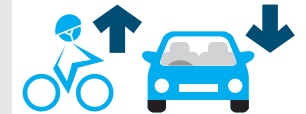


- Conduct a Site Audit
- Undertake mode of travel surveys



3. TARGET SETTING

- Define your Objectives
- Set your Travel Plan Targets



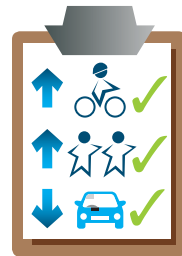
4. ACTION PLAN

- Create a bespoke package of initiatives for your site
- Implement your actions



6. MONITOR, REFRESH, MAINTAIN AND PROGRESS

- Monitor impact of your Travel Plan and initiatives
- Refresh your Action Plan
- Maintain your Accreditation
- Progress to higher levels of Accreditation



5. GET ACCREDITED!

M Stars

SUBMIT

- Sign off your Travel Plan
- Submit for approval



Delivering effective Travel Plans

Effective Travel Plans are vital for a healthier, greener, and safer future, as they promote and enable more sustainable and active modes of travel.

Modeshift work with thousands of business, education and community settings across the UK to improve Travel Plan standards, share best practice, and award Modeshift STARS accreditation.

Modeshift STARS provides:

- ★ A Travel Planning Tool
- ★ A National Standard for Travel Plans
- ★ Nationally recognised Accreditation
- ★ National Awards
- ★ Travel Plan Best Practice
- ★ Bespoke Training and Advice