

# A guide for schools

## How to take part

Modeshift STARS is supported by Active Travel England and is free for all schools in England (excluding London schools).

Register for free online at [www.modeshiftstars.org](http://www.modeshiftstars.org)

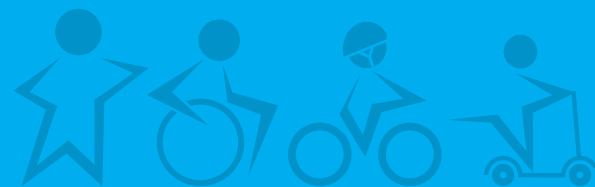
Once you complete the registration process, you'll gain access to a variety of guidance materials and resources designed to assist you in achieving STARS Education accreditation.

Further support may be available from your local authority. Get in touch with the Modeshift team to be connected with your local contacts.



Modeshift believe that communities are healthier, wealthier and more inviting when people are given the opportunity to walk, wheel and ride for their everyday journeys.

Join us and be part of the movement towards more active and sustainable travel at your school.



[www.modeshiftstars.org](http://www.modeshiftstars.org)

[support@modeshiftstars.org](mailto:support@modeshiftstars.org)



## What is the Modeshift STARS Education scheme?

Our Modeshift STARS accreditation programme is a simple 5-step process that empowers organisations to enhance everyday journeys.

Organisations are supported to create, deliver, and track the effectiveness of their Travel Plans whilst working towards national accreditation.

Since 2008, over 6,000 sites have achieved Modeshift STARS accreditation, delivering a variety of engaging and effective sustainable and active travel initiatives, and impacting millions of people across the country.

### Modeshift STARS provides:

- ★ A tool for developing a Travel Plan
- ★ A national standard for Travel Plans
- ★ Nationally recognised accreditation
- ★ The National STARS School Travel Awards

# Modeshift STARS Education Accreditation Pathway

## 1. GETTING STARTED

- Sign up to Modeshift STARS
- Define your Travel Plan Aims and Objectives

## 2. ASSESS THE SITUATION

- Conduct a Site Audit\*
- Undertake a Travel Survey\*

## 3. TARGET SETTING

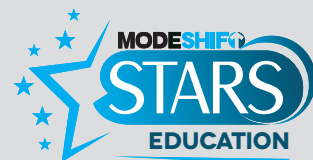
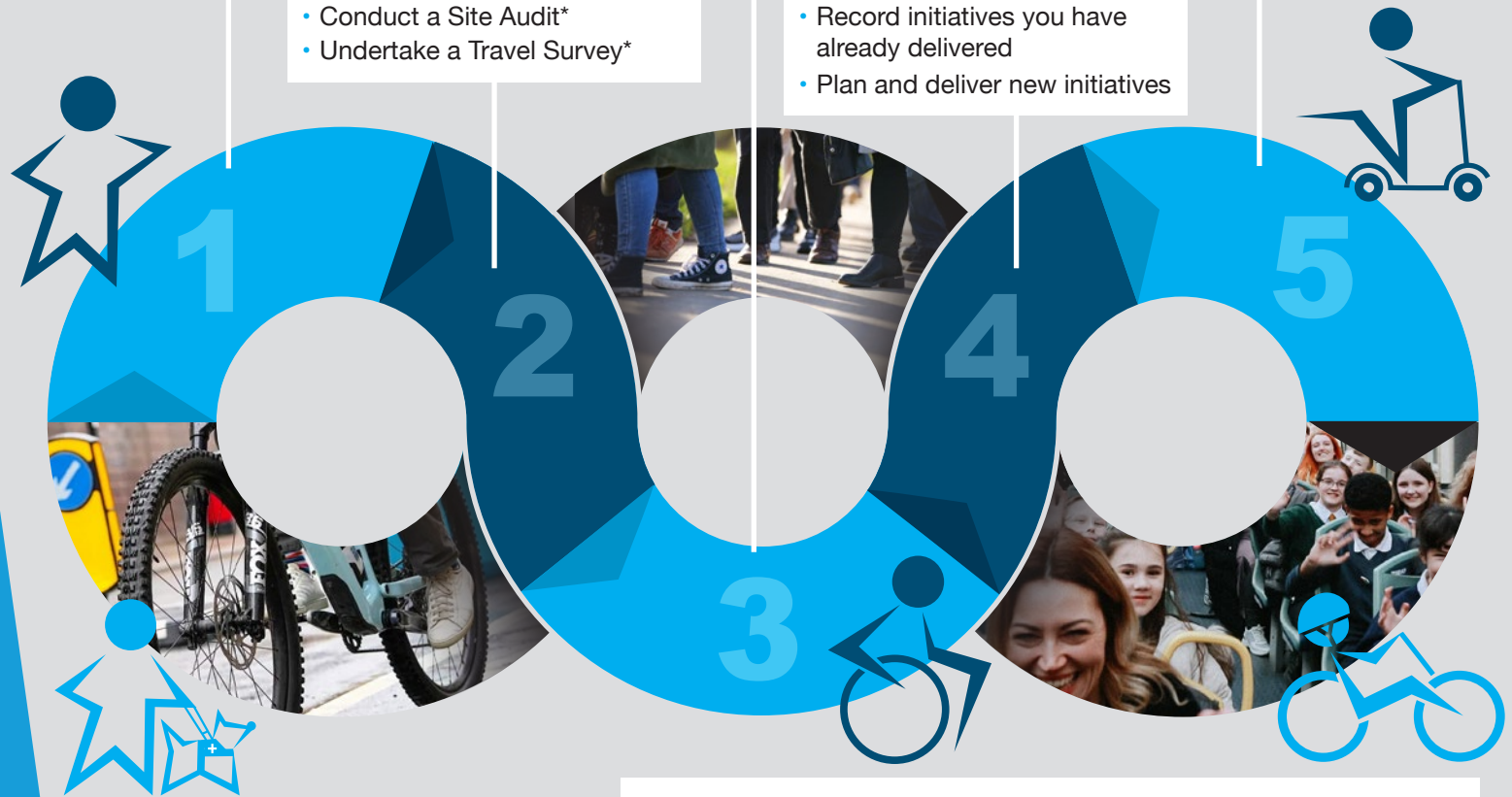
- Set your Travel Plan Targets

## 4. ACTION PLAN

- Record initiatives you have already delivered
- Plan and deliver new initiatives

## 5. GET ACCREDITED

- Get senior level sign-off
- Submit for accreditation approval on the STARS website



## MONITOR, REFRESH, MAINTAIN AND PROGRESS

- Once you have achieved STARS accreditation continue to monitor the impact of your Travel Plan and keep your Action Plan up to date
- STARS Education accreditation is valid for one year, so maintain your accreditation and aim to progress to the higher levels

\*Site Audit and Travel Survey templates are available on the Modeshift STARS website, along with other guidance and resources.